**COURSE TITLE**

CUA30720 Certificate III in Design Fundamentals.

**SUBJECT TITLE**

A10154 The Design Process

**TRAINING UNITS**

A: CUADES201 Follow a design process

B: CUADES301 Explore the use of colour

C: CUADES302 Explore and apply the creative design process to 2D forms

**ASSESSMENT TASK 2 PART C**

**Self-Reflection/Evaluation**

Student name:

Student number:

Email address:

**The Design Process**

Text

Description automatically generated with medium confidence

Students must complete a self-reflection and evaluation of their design process. Evaluate how successful you were in meeting the design brief requirements.

Answer the questions below.

**Self-Reflection and Evaluation**

Write a minimum of 3–4 sentences in response to each of these questions.

| * 1. Describe your design process, from sourcing inspiration through to completing your final designs. |
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| * 1. What challenges did you face in completing the design brief? |
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| * 1. How have you used colour to communicate your ideas? |
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| * 1. Seek feedback on your two final poster designs. |
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| Give the *Design Feedback Form* to at least one (1) person and ask them to answer the questions in relation to your two poster designs.  Attach the completed feedback forms as additional pages at the end of this workbook. |

| * 1. Describe how and why you think you have been successful in meeting the brief requirements? |
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| * 1. Identify at least one (1) area for improvement. |
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| **Design Feedback Form** |

Give this form to *at least one (1)* person to obtain feedback about your poster designs. *This could be a family member, friend, or fellow student.*

1. The design brief asked the designer to create a poster for the Fifth Annual Graduate Design Exhibition. A prestigious, invite-only exhibition for graduates in design fields such as fashion design, graphic design, interior design, print design, 3D design and photography.   
     
   Do you think I have been successful in creating a poster that:

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| --- | --- | --- | --- |
| a) Conveys all the necessary information? | □ Yes | □ No | □ Maybe |
| b) Is visually appealing? | □ Yes | □ No | □ Maybe |
| c) Represents the event effectively? | □ Yes | □ No | □ Maybe |

1. Of the two poster designs, which is your favourite?

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1. Why is it your favourite poster?

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1. Consider both poster designs. Do you think that the use of colour has been successful in communicating the concept or idea?

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1. Give a reason for your answer to question four above.

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1. Consider both poster designs. Overall, do you think they have been successful in communicating the concept or idea?

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1. Give a reason for your answer to question six above.

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**Submission Instructions**

1. To submit this workbook, complete all activities in this workbook.
2. Save it as a PDF.
3. Use the naming convention: FirstLast\_A10154\_AT2c\_DDMMYY
4. Go to the Submissions Area in myAPC.hub and select ASSESSMENT TASK 2. Submit your work.